



press release

**For Immediate Release  
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**American Graphic Design & Advertising** (AGDA) has announced the winners of its 27th annual awards. Founded as American Corporate Identity (ACI) by logo and graphics expert David E. Carter, the competition has become a mainstay in the recognition of branding excellence. Receiving tens of thousands of submissions and representing as many (or more) creatives, AGDA is known as the premier showcase for the best graphic design and advertising in America.

No more than 30% of submitted entries are chosen as winners, and each is titled with an Award of Distinction. AGDA's Award of Distinction indicates the honored work exceeds industry standard in both concept and execution.

The AGDA competition awards a Best of Category trophy for work that the Panel of Judges deems superlative. A maximum of one entry per category receives this distinguished recognition. Creative firms who achieved a Best of Category designation this year are **5 by 5 Design**—Minneapolis, MN; **Accomplish Studios**—Blacksburg, VA; **BrandSavvy, Inc.**—Highlands Ranch, CO; **Catalpha Advertising & Design**—Towson, MD; **Crowley Webb**—Buffalo, NY; **Greenfield/Belser**—Washington, DC (2); **Gresham Smith and Partners**—Nashville, TN; **Logos Atlanta**—Hoschton, GA (3); **McElveny & Palozzi Design Group**—Rochester, NY; **MFDI**—Selingsgrove, PA; **Nesnadny + Schwartz**—Cleveland, OH (2); **Nordyke Design**—West Hartford, CT; **Peggy Lauritsen Design Group**—Minneapolis, MN; **Riffle**—Davenport, IA; **Rule29**—Geneva, IL; **Sire Advertising**—Selingsgrove, PA; **TGD Communications**—Alexandria, VA; **Third Planet Communications**—Pittsburgh, PA; and **TrueBlue**—Chattanooga, TN (4). **Caitlin Guendelsberger** of Drexel University, Philadelphia, won in the Student Category.

AGDA 27 is honored to have on its Panel of Judges...David E. Carter founder of the competition (and many other things); José-Guillermo Díaz, a partner and creative at fourdiaz - vargas as well as instructor at Miami Ad School; Earl Gee, partner and creative director of Gee + Chung Design based in San Francisco who was named as one of *Graphic Design USA's* "People to Watch in 2010"; Anthony Stephens, director of the competition and director of sales and marketing at Jesse Stuart Foundation; and Suzanna MW Stephens, principal and creative director at Designs on You!

An entire list of winning firms along with client names will available online at [www.americancorporateid.com](http://www.americancorporateid.com) in May.

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